

Cyber Talk:

Cyber Diplomacy & the emergence of a cyber-international society

8 March 2021 (1:00 pm – 2:45 pm)





Towards a European gender-inclusive cybersecurity field: ECSSO's Women4Cyber initiative

Cyber Security Coalition/Centre for Cyber Security Belgium Event – 8 March 2021

*By Nina Hasratyan
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Operational Coordinator, Women4Cyber Foundation*

ECSO Women4Cyber Initiative



Initiative launched by ECSO with the active support of 31 High Level Founding Members (European female leaders as ambassadors of Women4Cyber) and in particular of the European Commission.

Kick-off meeting on 22 January 2019 under the patronage and in the presence of Commissioner Mariya Gabriel.

- Women4Cyber Charter of Objectives
- Women4Cyber Roadmap of Actions

Many of the suggested actions are not only specific for women, but can also be adapted to men!



Women4Cyber Key Messages



Who are we?

- A non-profit private foundation aiming to promote, encourage and support the participation of women in cybersecurity.
- A multi-level initiative, aiming to grow a diverse community across national and international Chapters.
- A community of women and men working together towards a more gender inclusive cybersecurity domain.

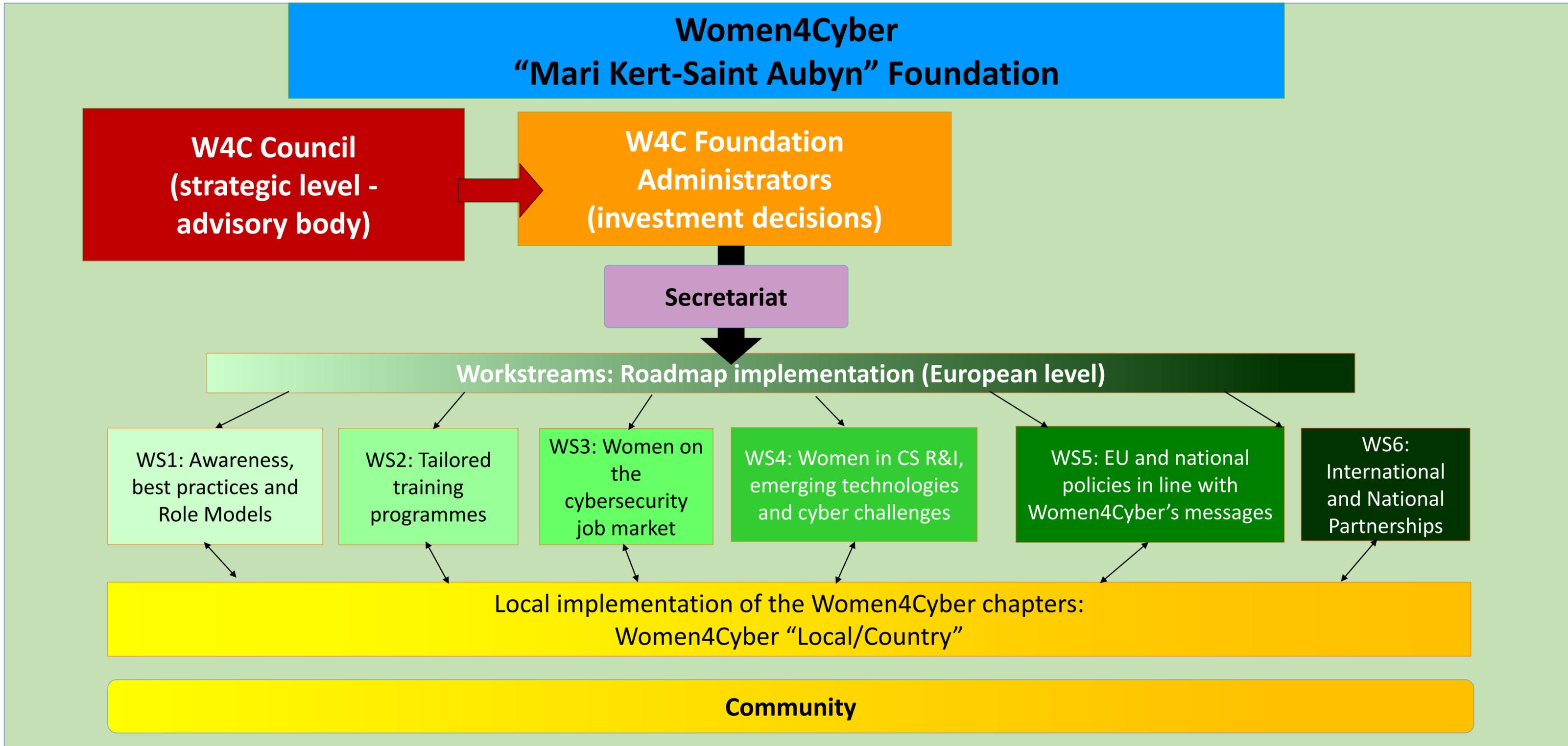
What do we stand for?

- The cybersecurity field needs a wide range of skills, both technical and soft.
- Cybersecurity demands a growing number of leaders and experts to be able to face developing challenges - gender inclusion is crucial in addressing this gap.
- Concrete actions are needed to attract women to a career in cybersecurity and address the expected skills shortage in technical and leadership positions.

What do we do?

- We have four objectives:
 - Identify and link a strong community of women in cybersecurity.
 - Support the awareness, education, training and employment of women in cybersecurity.
 - Support and shape policies at EU and national levels in line with Women4Cyber messages.
 - Structure our communities by creating national Chapters.

Women4Cyber “Mari Kert – Saint Aubyn” Foundation – Scheme and governance



Women4Cyber Donations



W4C funding comes from donations

These are the different kinds of donations you can opt to give, check how you can help us raise awareness and funds towards a gender-inclusive cybersecurity community



FINANCIAL

COMPANY

INDIVIDUAL

DONATIONS / DISCOUNTS

COURSES
TRAININGS

Donations can be public or anonymous.
Benefits include: logo on web, targeted actions, information, promotion and visibility in our community, goodies from W4C and more!

IN KIND

AD-HOC SERVICES / CONTRIBUTIONS

PROFESSIONAL SERVICES

EVENTS

VIP ACCESS,
TRAVEL/ ACCOMODATION COVERAGE

SCHOOL ACTIVITIES

SCHOOL TRIP
FIELD TRIP
...

For more info, contact us at hello@women4cyber.eu

Women4Cyber is open for donations to support the implementation of actions from the Roadmap.

Donations can be financial or in-kind.

Donations can be made via the website or directly to the Foundation's bank account

IBAN BE73 0689 3639 2860

All Women4Cyber donors receive offered benefits and a document acknowledging receipt of donation.

Women4Cyber Achievements



Women4Cyber received the 2019 Cyber Security Nordic Award

- Received in Helsinki during the Cyber Security Nordic conference.
- The award recognises actions which increase the visibility, significance and influence of cybersecurity on an international level. Women4Cyber was selected for its contribution to international networking and raising the profile of women in cybersecurity.
- The award came with a 25.000€ prize to be used for concrete actions from the Roadmap.
- The award was accepted by Women4Cyber Council members Nina Hyvärinen (F-Secure), Ana Ayerbe (Tecnalia) and Secretary General Luigi Rebuffi.



Women4Cyber Actions and Activities



Women4Cyber joined the Paris Call



For trust and security in cyberspace

Women4Cyber gave its official support to the Paris Call for trust and security in cyberspace. The Foundation hopes to support the Paris Call with its capacity building efforts and commitment to an improved cyber security ecosystem.

LUISS Cybersecurity scholarship

Domitilla Benigni, COO of Elettronica and W4C Council Member, offered two scholarships to two female students from LUISS University in line with the promotion of more students towards the cybersecurity field. This initiative took place under the W4C umbrella, in line with the W4C Roadmap of Actions.

Women4Cyber Actions and Activities



Women4Cyber Registry of Experts

Launched in collaboration with European Commission (DG CNECT) on 7 July 2020

- The Women4Cyber Registry of Experts gathers women of different profiles and can serve as a **reference point** for expert groups, event organisers and media, as well as for collaboration and business opportunities.
- The aim of the Registry is to encourage women professionals to come forward, become more active in the field and **raise their own visibility** in cybersecurity.
- The Registry was **endorsed** by European Commission's Executive Vice-President, **Margrethe Vestager**, Vice President **Margaritis Schinas** and Commissioner **Thierry Breton**. Check out [our announcement](#) and the [EU Reporter press release](#).

!!!UPDATED WEBSITE TO BE ANNOUNCED THIS WEEK!!!

WOMEN
4CYBER
EUROPEAN CYBER SECURITY ORGANISATION

JOIN THE
WOMEN4CYBER
EUROPEAN REGISTRY

A REGISTRY THAT WILL SHOWCASE WOMEN
FROM ALL OVER EUROPE WORKING IN
CYBERSECURITY

BE PART OF OUR COMMUNITY

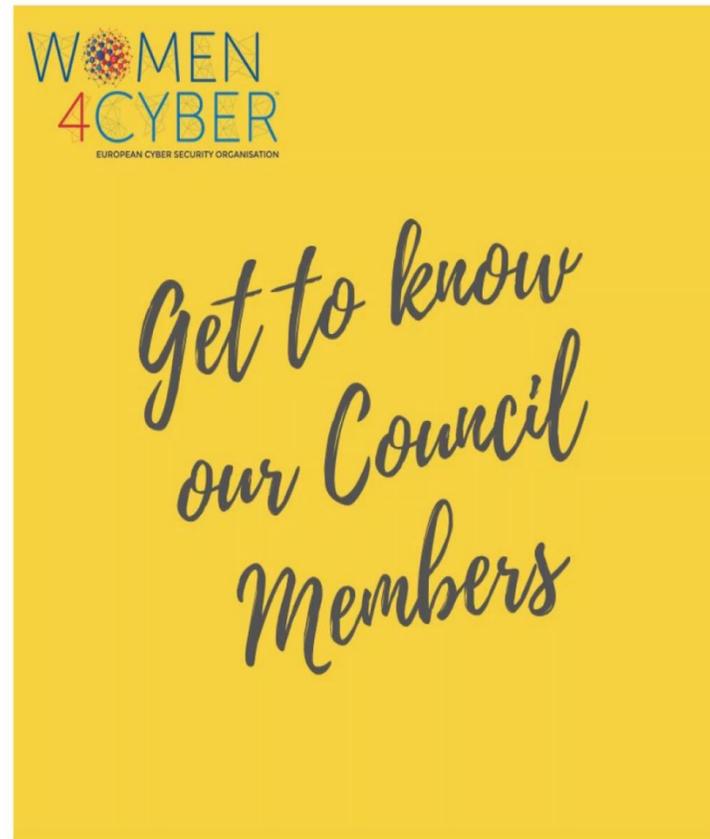
<https://women4cyber.eu/>
<https://ec.europa.eu/futurium/en/Women4Cyber>

#Women4Cyber #Women4CyberRegistry

Women4Cyber Actions and Activities



Women4Cyber Role Model Campaign



- We've been highlighting some of our amazing Council Members on Twitter and LinkedIn as part of our #SpotlightW4C campaign.
- **10 Role Models** have been showcased
- Our Role Models have been answering three key **questions**:
 - What is your current position and how does it relate to cybersecurity?
 - What is your original career path and how did you end up in cybersecurity ?
 - What would be your main advice to women/girls wanting to work in cyber?

#SpotlightW4C

Women4Cyber Actions and Activities



W4C Book of 100+ Women in Cybersecurity in Europe

As part of the role model campaign we are creating a book to highlight women in the field of cybersecurity in Europe.

- Procedure was via applications/nominations through the W4C website.
- 130 women were chosen in January by an esteemed panel of experts.
- Currently in the process of contacting the selected women.



Women4Cyber Actions and Activities



W4C Masterclass with a Role Model series

- One **free online** Masterclass per month.
- Format: Short presentation by the role model followed by Q&A with participants for an **open discussion in a relaxed atmosphere**
- Topic: Role Model's choice in agreement with the Secretariat
- **Audience:** junior cybersecurity professionals, students interested in the field
- Advertised through social media channels

How to succeed in Cybersecurity without technical skills

Free Online Masterclass

With Christine Skropke
Head of Public Affairs at Secunet Security Networks AG

Nov 13
2PM - 3PM

[REGISTER NOW!](#)



❖ **First masterclass with Christine Skropke** on November 13.

How to succeed in cybersecurity without technical skills

[Recording of the masterclass available in the W4C Website](#)

❖ **Second masterclass with Anett Mádi-Nátor** on December 18

The greatest misconceptions about cybersecurity

[Recording of the masterclass available in the W4C Website](#)

The greatest misconceptions about cybersecurity

Free Online Masterclass

With Anett Mádi-Nátor
President of Women4Cyber Foundation
Vice-President Operations and Strategic Business Development, Cyber Services Plc

Dec 18
2PM - 3PM

[REGISTER NOW!](#)

Women4Cyber Actions and Activities



W4C Masterclass with a Role Model series

- ❖ **Third masterclass with Elena Santiago Cid on January 22.**

Cyberstandards – the highest in the room

[Recording of the masterclass available in the W4C Website](#)

Cyberstandards – the highest in the room

Free Online Masterclass

With Elena Santiago Cid
Vice President of Women4Cyber Foundation
Director General at CEN & CENELEC

**Jan 22
2PM - 3PM**

[REGISTER NOW!](#)



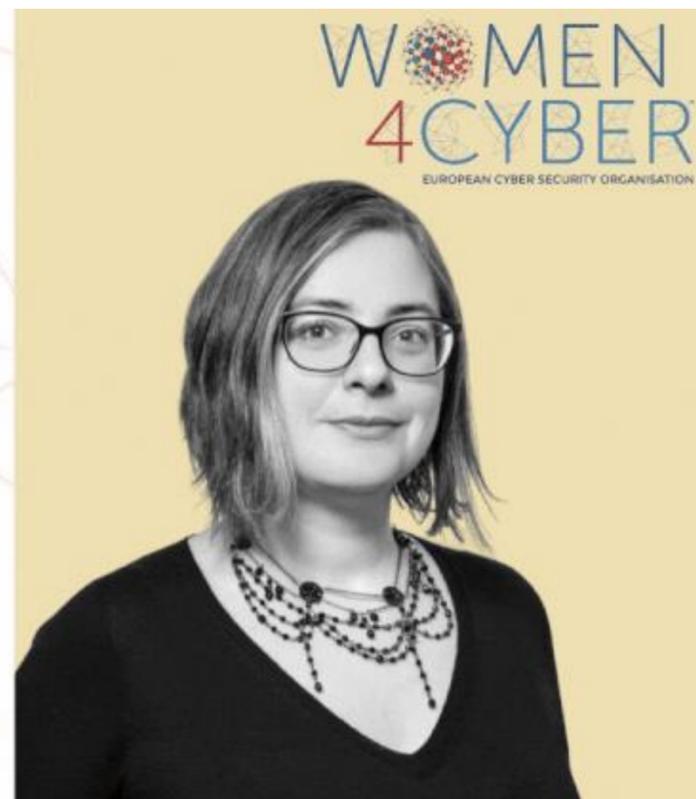
Building a career in cybersecurity: tips, tricks... and traps

Free Online Masterclass

With Rayna Stamboliyska
YesWeHack, VP Governance & Public Affairs, Bulgaria/France
Sciences Po Lecturer

**Feb 19
2PM - 3PM**

[REGISTER NOW!](#)

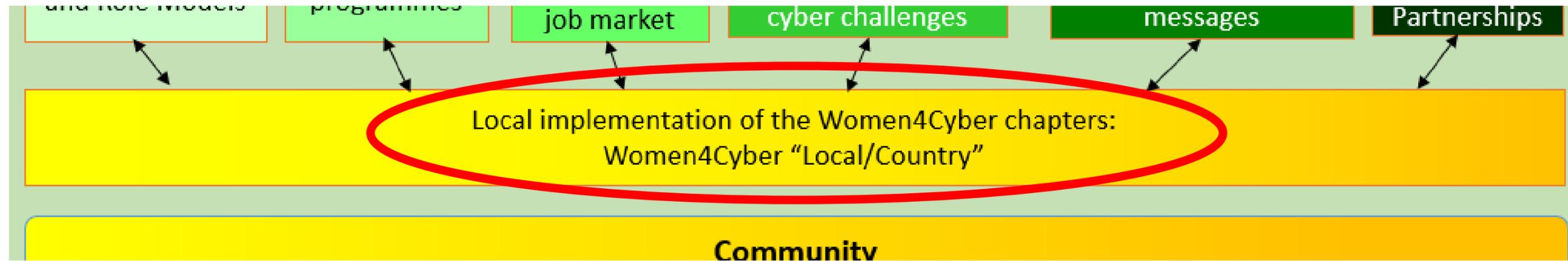


- ❖ **Fourth masterclass with Rayna Stamboliyska on February 19.**

Building a career in cybersecurity: tips, tricks ... and traps

Recording soon available on the W4C Website

Building the Women4Cyber National/Local Chapters



The importance of building national/local chapters

towards the creation of **Women4Cyber "Country"**; **Women4Cyber "Local territory"** and **Women4Cyber "Pan-regional"**

- Better understanding of the needs at the national and local level
- Tailored approach building upon and gathering the existing local initiatives
- Share best practices and lessons learned between each other with other national/local chapters
- Help build and even out the cybersecurity efforts from one region to another, incl. investments through the added value of the additional resources and workforce
- Helping foster inter-regional cooperation and bringing added value to the Digital Innovation Hubs

W4C national operational chapters



Operational
Committee



Call to the Community - Get involved now!



How?

Easy! You can choose your own degree of involvement from below

- ✓ **Donate** to the Women4Cyber Foundation ([BE73 0689 3639 2860](#))
- ✓ **Join** the Women4Cyber Registry of Experts
- ✓ **Contribute** to the Workstreams to implement concrete actions
- ✓ **Create** your national/local W4C Chapter

Whichever you choose, send us an email at hello@women4cyber.eu

Visit our website for inspiration => www.women4cyber.eu



**THANK YOU & HAPPY INTERNATIONAL
WOMEN'S DAY 2021...**

... well rather...

HAPPY INTERNATIONAL WOMEN'S WEEK 2021

- *Special collaboration with DG CNCT & ENISA*
Appearances in various panels
- *A Special Masterclass*
- *Launch announcements of new W4C Chapters*

**AND MORE! Check it out on our social media
channels and stay tuned for the Women4Cyber
Week 2021!**

**"How to succeed in
cybersecurity?"**

With Lorena Boix Alonso

Director for Digital Society, Trust and
Cybersecurity in Directorate-General for
Communications Networks Content and
Technology (DG CONNECT), at the European
Commission.

Free Online Masterclass

REGISTER NOW!

**MARCH 11
2PM - 3PM**



Visit Women4Cyber on different platforms



[Women4Cyber Foundation Page](#)

[Women4Cyber Discussion/Community Group](#)

Join our Community!



[Women4Cyber](#)



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[#Women4Cyber](#)



www.women4cyber.eu

hello@women4cyber.eu